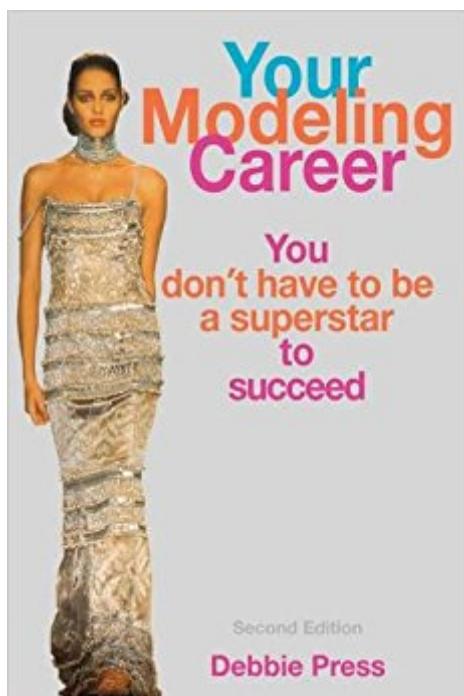


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# Your Modeling Career: You Don't Have To Be A Superstar To Succeed



## **Synopsis**

From high-fashion spreads and runway shows to shoe, hand, hair, and character shots to magazine and catalog ads, this comprehensive guide reveals how to be a successful model without being a superstar or drop-dead gorgeous. Tips are given on breaking into the modeling business, finding the right agent, and maneuvering in this often complex business. Aspiring models-men, women, girls, and boys-find out what the modeling scenes are like in New York, other major US cities, Europe, and Australia. Detailed information is provided on modeling agencies, schools, conventions, and contests, along with advice on building a portfolio and using the Internet to expand opportunities. Interviews with industry legends and a complete resource section are also included.

Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

## **Book Information**

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## **Customer Reviews**

"Wow! Every aspiring model should read this guide. Cheers, Debbie!"&#x97;David Grilli, Code Model Management, New York "This book is a concise and insightful look into a mysterious

industry."&#x97; Michele August, President, 212 Artists

Debbie Press modeled for the prestigious Ford Modeling Agency's Today's Woman division and worked for Radio City Music Hall Productions. She has taught modeling classes and produced fashion shows. She lives in Southern California.

packed with reel world experience and insight into the modeling world.

Good information....my daughter read this book over and over and actually became a model!

Don't waste your time or money.

I bought it because it had my girlfriend in it

A very good book for anyone, from novice to experienced. As a model for over 30 years, I'm still learning and I love the various markets she covers which really help many.

i wasn't very impressed. i bought the book for an airplane ride and was very disappointed to find how often the author wrote (these are examples) "you can find great ones online" or "skin care tips online" or "list of top best photogs worldwide online." i didn't have a computer and i wanted to know what they were talking about. if you don't have access to a computer 24/7 this book is not for you. EVEN if you have access to a computer 24/7 this book is not for you cause than you CAN look it all up.

For someone who lives in a country outside the United States, it is a good thing to find a book like this one which emphasizes the use of the Internet to find out about the modeling business. I would recommend this book to anyone who is thinking about becoming a model but does not know where to start. There is so much info in it, that having used only a tenth of it, and I'm already happy with my investment.

Books about Modeling sometimes tend to play to fantasies about making it big and becoming the next supermodel. Debbie Press provides solid advice about the business of modeling. Real-life examples illustrate how a "wanna be" can maximize his or her potential to succeed as a model.

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